

Salesforce Automation Cheat Sheet for *SMB Sales Managers*



Start here ▶

I need to automate Salesforce...

I'll hire a Salesforce Developer to do it...

I'll use Software Solutions to do it...

- \$85,000 salary
- onboarding
- surveying
- programming

- \$1,000 in subscriptions
- one-click automation
- more selling activity
- delivered ROI

3 Months

- more programming
- testing
- deployment
- continual improvement

- ROI multiplier
- improved data quality
- need for more reps
- improved CX

6 Months

What's available in My Salesforce?

Professional

Process Builder

Enterprise Unlimited Developer

Process Builder, Approvals, Workflow, Visual Workflow

What's available in My Salesforce?

Salesforce Automation Software like Veloxly works on all editions of Salesforce, allowing you to scale up to more robust and pricier editions as your revenue grows due to improved sales efficiency and productivity.